



TranZcribe

TranZcribe is a revolutionary plug-in for Adobe InDesign® that allows design and production staff to vastly reduce the manual effort currently required by today's tablet publishing tools. TranZcribe ingests your current files and transforms your content to the 5 most popular mobile devices available today allowing seamless deployment of your content across multiple platforms.

features

- Simple drag and drop InDesign plug-in installation for InDesign 7.5 and 7.51 (CS5 and 5.5)
- Server side/cloud processing of XML/IDML files
- Returns both set and customized file dimensions
- Generates editable InDesign files
- Maintains interactivity generated in Overlay Creator
- Seamless integration to HIPZONE ArcFrame

benefits

LEVERAGES EXISTING SOFTWARE TOOLS: ingests InDesign and deploys fully functioning InDesign files, keeping interactivities in layers and viewable for immediate editing through existing preview tools.

SECURE, LOW TRAFFIC LOAD: Server side lives in secure cloud environment and does not unduly impact client bandwidth because only XML information is transferred. Original content never leaves the content owner's facility.

REDUCES COSTS: Regardless of reader platform, engine can help production operator produce multiple tablet editions simultaneously at no marginal processing cost with very little incremental labor expense.